

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

848153 Contract # **Date Entered** 08/14/12 Schedule Dates 09/12/12-09/17/12 **Last Modified** 09/06/12 Advertiser Penne Marsh Obama for America (14538) **Entered By** Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP No Headline # 06269313 Product

Sales Tax

Date:

Comments:

Political - US President (1174) Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$8,222.25 Phone/Fax (202) 338-6919 / **Net Total** CPE \$46,592.75 1536

Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA 9/11

Accepted-Station:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	12:58P- 3:58P (ET)	5		i I	X	X	X	į	5	\$240.00	\$1,200.00	Norfolk (WVEC) (WVEC)		9/6/12
2.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	10A- 10:58A (ET)	5		l I	Х	X	X	i	5	\$170.00	\$850.00	Norfolk (WVEC) (WVEC)		9/6/12
3.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11:35P- 12:02A (ET)	4		l I	Х	Χ	X	İ	4	\$210.00	\$840.00	Norfolk (WVEC) (WVEC)		9/6/12
4.2	Normal Line / SPOT	09/12/12-09/14/12	4	:30	10:58A- 12P (ET)	6		I I	Х	Χ	X	İ	6	\$560.00	\$3,360.00	Norfolk (WVEC) (WVEC)		9/6/12
5.1	Normal Line / SPOT	09/12/12-09/14/12	6	:30	12:02A- 1:06A (ET)	4			Х	X	X	ĺ	4	\$25.00	\$100.00	Norfolk (WVEC) (WVEC)		8/23/12
6.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	12P- 12:57P (ET)	6		l I	Х	Χ	X	İ	6	\$150.00	\$900.00	Norfolk (WVEC) (WVEC)		9/6/12
7.1	Normal Line / SPOT	09/12/12-09/14/12	6	:30	3:58P- 4:58P (ET)	4		I I	X	Χ	X	İ	4	\$120.00	\$480.00	Norfolk (WVEC) (WVEC)		8/23/12
8.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	4:58P- 5:29P (ET)	4		l L	Χ	Χ	Χ	ĺ	4	\$440.00	\$1,760.00	Norfolk (WVEC) (WVEC)		9/6/12
9.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5A- 5:58A (ET)	4		1	Х	X	X	ĺ	4	\$210.00	\$840.00	Norfolk (WVEC) (WVEC)		9/6/12
10.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5:29P- 5:58P (ET)	4		l L	X	Χ	X		4	\$510.00	\$2,040.00	Norfolk (WVEC) (WVEC)		9/6/12
11.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	6P- 6:30P (ET)	4		I I	X	Χ	X	İ	4	\$500.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/6/12
12.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5:58A- 7A (ET)	4		 	Х	X	X		4	\$420.00	\$1,680.00	Norfolk (WVEC) (WVEC)		9/6/12
13.1	Normal Line / SPOT	09/12/12-09/14/12	6	:30	6:58P- 7:28P (ET)	4		 	Х	Χ	X	ĺ	4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
14.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	7A- 9A (ET)	4		 	X	Χ	Χ	ĺ	4	\$410.00	\$1,640.00	Norfolk (WVEC) (WVEC)		9/6/12

CONFIRMATION CONTRACT

R/F Bookend	P/B Piggy Back

Accepted-Agency/Advertiser:

Date:

WVEC ISWVECTU 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Line Type / Break Type (Ref #)

Dates

Sec

Length

Contract # 848153 **Schedule Dates**

Advertiser

Product

Brand

Salesperson

Agency/T-Code

09/12/12-09/17/12

Obama for America (14538)

Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567) Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 /

CPE 1536 **Account Types** National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA 9/11

Run Times

SPW Мо **Date Entered** 08/14/12 **Last Modified**

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Demo

09/06/12

06269313

Normal

15.00

\$8,222.25

\$46,592.75

Penne Marsh

No

By Broadcast Month **Spots** 128 128

Comments

Entered

Norfolk (WVEC) (WVEC)

Sep. 2012

Grand Total:

Station

\$54,815.00 \$54,815.00

Rate

15.2	Normal Line / SPOT	09/12/12-09/14/12	6	:30	7:28P- 7:57P	(ET)	4		Х	X Z	x		4	\$550.00	\$2,200.0	Norfolk (WVEC) (WVEC)		9/6/12
16.2	Normal Line / SPOT	09/12/12-09/14/12	4	:30	9A- 10A (ET)		6		Х	x 2	x		5	\$425.00	\$2,125.0	Norfolk (WVEC) (WVEC)		9/6/12
17.0	Normal Line / SPOT	09/14/12-09/14/12	6	:30	10P- 11P (ET)					1		1	\$550.00	\$550.0	Norfolk (WVEC) (WVEC)		8/14/12
18.1	Normal Line / SPOT	09/14/12-09/14/12	6	:30	7:58P- 9P (E	Γ)					1		1	\$380.00	\$380.0	Norfolk (WVEC) (WVEC)	Shark Tank	8/23/12
19.2	Normal Line / SPOT	09/14/12-09/14/12	6	:30	9P- 10P (ET)						1		1	\$550.00	\$550.0	Norfolk (WVEC) (WVEC)	Primetime	9/6/12
20.2	Normal Line / SPOT	09/17/12-09/17/12	6	:30	10P- 11P (ET)		2					2	\$950.00	\$1,900.0	Norfolk (WVEC) (WVEC)	Castle	9/6/12
21.1	Normal Line / NCAA - FOOTBALL	09/15/12-09/15/12	5	:30	12P- 7P (ET)						4		4	\$600.00	\$2,400.0	Norfolk (WVEC) (WVEC)		8/23/12
23.2	Normal Line / SPOT	09/15/12-09/15/12	5	:30	5:58A- 8A (E	Γ)					1		1	\$150.00	\$150.0	Norfolk (WVEC) (WVEC)		9/6/12
24.2	Normal Line / SPOT	09/15/12-09/15/12	5	:30	6:58P- 7:57P	(ET)					1		1	\$180.00	\$180.0	Norfolk (WVEC) (WVEC)		9/6/12
25.1	Normal Line / SPOT	09/15/12-09/15/12	5	:30	7:58A- 9A (E	Γ)					1		1	\$220.00	\$220.0	Norfolk (WVEC) (WVEC)		9/6/12
26.2	Normal Line / SPOT	09/16/12-09/16/12	5	:30	9:58A- 11A (F	T)						1	1	\$125.00	\$125.0	Norfolk (WVEC) (WVEC)		9/6/12
27.2	Normal Line / SPOT	09/16/12-09/16/12	6	:30	10P- 11P (ET)						1	1	\$700.00	\$700.0	Norfolk (WVEC) (WVEC)	Extreme Weight	9/6/12
28.2	Normal Line / SPOT	09/16/12-09/16/12	5	:30	6P- 6:30P (E	Γ)						1	1	\$240.00	\$240.0	Norfolk (WVEC) (WVEC)		9/6/12
29.2	Normal Line / SPOT	09/16/12-09/16/12	5	:30	5:58A- 8A (E	Γ)						1	1	\$120.00	\$120.0	Norfolk (WVEC) (WVEC)		9/6/12
		1			1	CONF	FIF	RMAT	ΊO	N C	100	ITF	RAC	CT		1	l	
Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:																		

Tu We Th Fr Sa

Su

Spots

Rate

Total

Line

WVEC 15 WVEC.TV 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848153 Schedule Dates 09/12/12-09/17/12 Advertiser Obama for America (14538) Agency/T-Code

1536

Weekly/Irregular

OBAMA 9/11

CPE

Account Types

Date:

Billing Type

Comments

Penne Marsh **Entered By** No Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP 06269313 Product Headline # Political - US President (1174) DEMOCRAT - OBAMA FOR AMERICA (161567) Demo Brand Order Type Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission Phone/Fax (202) 338-6919 /

Normal \$8,222.25 **Net Total** \$46,592.75 Sales Tax National/Political Candidate - Agency

Date:

Comments:

Date Entered

Last Modified

08/14/12

09/06/12

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Sep. 2012 128 \$54,815.00 Grand Total: \$54,815.00 128

· · · · · · · · · · · · · · · · · · ·	09/16/12-09/16/12	5	.30														
mal Line / SPOT	00/16/12 00/16/12		.50	7:58A- 9A (ET)							1	1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		9/6/12
	09/16/12-09/16/12	5	:30	7:58P- 9P (ET)							1	1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	Secret Mil	9/6/12
mal Line / SPOT	09/16/12-09/16/12	6	:30	9P- 10P (ET)							1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	Extreme Weight	9/6/12
mal Line / SPOT	09/13/12-09/13/12	6	:30	10P- 11P (ET)					1			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	Rookie	8/23/12
mal Line / SPOT	09/13/12-09/13/12	5	:30	7:58P- 9P (ET)					1			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		9/6/12
mal Line / SPOT	09/13/12-09/13/12	4	:30	9P- 10P (ET)					1			1	\$2,800.00	\$2,800.00	Norfolk (WVEC) (WVEC)	wipeout	9/6/12
mal Line / SPOT	09/12/12-09/16/12	5	:30	11P- 11:35P (ET)	7			Х	x	x x	Х	7	\$550.00	\$3,850.00	Norfolk (WVEC) (WVEC)		9/6/12
mal Line / SPOT	09/12/12-09/12/12	6	:30	10P- 11P (ET)				1				1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	Final Witness	8/23/12
mal Line / SPOT	09/12/12-09/12/12	6	:30	7:58P- 9P (ET)				2				2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)	Middle/Sub	8/23/12
mal Line / SPOT	09/12/12-09/12/12	5	:30	9P- 10P (ET)				1				1	\$2,700.00	\$2,700.00	Norfolk (WVEC) (WVEC)	Modern/Dont Trust	9/6/12
mal Line / SPOT	09/17/12-09/17/12	5	:30	12:58P- 3:58P (ET)		5						5	\$240.00	\$1,200.00	Norfolk (WVEC) (WVEC)		9/6/12
mal Line / SPOT	09/17/12-09/17/12	5	:30	10A- 10:58A (ET)		3						3	\$170.00	\$510.00	Norfolk (WVEC) (WVEC)		9/6/12
mal Line / SPOT	09/17/12-09/17/12	5	:30	11:35P- 12:02A (ET)		1						1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)		9/6/12
mal Line / SPOT	09/17/12-09/17/12	4	:30	10:58A- 12P (ET)		2						2	\$560.00	\$1,120.00	Norfolk (WVEC) (WVEC)		9/6/12
n n n n n	al Line / SPOT al Line / SPOT al Line / SPOT al Line / SPOT al Line / SPOT al Line / SPOT al Line / SPOT al Line / SPOT al Line / SPOT al Line / SPOT al Line / SPOT	al Line / SPOT 09/13/12-09/13/12 al Line / SPOT 09/13/12-09/13/12 al Line / SPOT 09/12/12-09/16/12 al Line / SPOT 09/12/12-09/12/12 al Line / SPOT 09/12/12-09/12/12 al Line / SPOT 09/12/12-09/12/12 al Line / SPOT 09/12/12-09/12/12 al Line / SPOT 09/17/12-09/17/12 al Line / SPOT 09/17/12-09/17/12 al Line / SPOT 09/17/12-09/17/12 al Line / SPOT 09/17/12-09/17/12	al Line / SPOT 09/13/12-09/13/12 5 al Line / SPOT 09/13/12-09/13/12 4 al Line / SPOT 09/13/12-09/13/12 5 al Line / SPOT 09/12/12-09/16/12 5 al Line / SPOT 09/12/12-09/12/12 6 al Line / SPOT 09/12/12-09/12/12 5 al Line / SPOT 09/12/12-09/12/12 5 al Line / SPOT 09/17/12-09/17/12 5 al Line / SPOT 09/17/12-09/17/12 5 al Line / SPOT 09/17/12-09/17/12 5 al Line / SPOT 09/17/12-09/17/12 5	al Line / SPOT 09/13/12-09/13/12 5 :30 al Line / SPOT 09/13/12-09/13/12 4 :30 al Line / SPOT 09/12/12-09/16/12 5 :30 al Line / SPOT 09/12/12-09/12/12 6 :30 al Line / SPOT 09/12/12-09/12/12 6 :30 al Line / SPOT 09/12/12-09/12/12 5 :30 al Line / SPOT 09/12/12-09/12/12 5 :30 al Line / SPOT 09/17/12-09/17/12 5 :30 al Line / SPOT 09/17/12-09/17/12 5 :30 al Line / SPOT 09/17/12-09/17/12 5 :30 al Line / SPOT 09/17/12-09/17/12 5 :30	al Line / SPOT 09/13/12-09/13/12 5 :30 7:58P- 9P (ET) al Line / SPOT 09/13/12-09/13/12 4 :30 9P- 10P (ET) al Line / SPOT 09/12/12-09/16/12 5 :30 11P- 11:35P (ET) al Line / SPOT 09/12/12-09/12/12 6 :30 10P- 11P (ET) al Line / SPOT 09/12/12-09/12/12 6 :30 7:58P- 9P (ET) al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) al Line / SPOT 09/12/12-09/12/12 5 :30 12:58P- 3:58P (ET) al Line / SPOT 09/17/12-09/17/12 5 :30 10A- 10:58A (ET) al Line / SPOT 09/17/12-09/17/12 5 :30 11:35P- 12:02A (ET)	al Line / SPOT 09/13/12-09/13/12 5 :30 7:58P- 9P (ET) al Line / SPOT 09/13/12-09/13/12 4 :30 9P- 10P (ET) al Line / SPOT 09/12/12-09/16/12 5 :30 11P- 11:35P (ET) 7 al Line / SPOT 09/12/12-09/12/12 6 :30 10P- 11P (ET) al Line / SPOT 09/12/12-09/12/12 6 :30 7:58P- 9P (ET) al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) al Line / SPOT 09/17/12-09/17/12 5 :30 12:58P- 3:58P (ET) al Line / SPOT 09/17/12-09/17/12 5 :30 10A- 10:58A (ET) al Line / SPOT 09/17/12-09/17/12 5 :30 11:35P- 12:02A (ET)	al Line / SPOT 09/13/12-09/13/12 5 :30 7:58P- 9P (ET) al Line / SPOT 09/13/12-09/13/12 4 :30 9P- 10P (ET) al Line / SPOT 09/12/12-09/16/12 5 :30 11P- 11:35P (ET) 7 al Line / SPOT 09/12/12-09/12/12 6 :30 10P- 11P (ET) al Line / SPOT 09/12/12-09/12/12 6 :30 7:58P- 9P (ET) al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) al Line / SPOT 09/12/12-09/12/12 5 :30 12:58P- 3:58P (ET) 5 al Line / SPOT 09/17/12-09/17/12 5 :30 10A- 10:58A (ET) 3 al Line / SPOT 09/17/12-09/17/12 5 :30 11:35P- 12:02A (ET) 1	al Line / SPOT 09/13/12-09/13/12 5 :30 7:58P- 9P (ET) al Line / SPOT 09/13/12-09/13/12 4 :30 9P- 10P (ET) al Line / SPOT 09/12/12-09/16/12 5 :30 11P- 11:35P (ET) 7 al Line / SPOT 09/12/12-09/12/12 6 :30 10P- 11P (ET) al Line / SPOT 09/12/12-09/12/12 6 :30 7:58P- 9P (ET) al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) al Line / SPOT 09/12/12-09/12/12 5 :30 12:58P- 3:58P (ET) 5 al Line / SPOT 09/17/12-09/17/12 5 :30 10A- 10:58A (ET) 3 al Line / SPOT 09/17/12-09/17/12 5 :30 11:35P- 12:02A (ET) 1	al Line / SPOT 09/13/12-09/13/12 5 :30 7:58P- 9P (ET) al Line / SPOT 09/13/12-09/13/12 4 :30 9P- 10P (ET) al Line / SPOT 09/12/12-09/16/12 5 :30 11P- 11:35P (ET) 7 X al Line / SPOT 09/12/12-09/12/12 6 :30 10P- 11P (ET) 1 al Line / SPOT 09/12/12-09/12/12 6 :30 7:58P- 9P (ET) 2 al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) 1 al Line / SPOT 09/12/12-09/12/12 5 :30 12:58P- 3:58P (ET) 5 al Line / SPOT 09/17/12-09/17/12 5 :30 10A- 10:58A (ET) 3 al Line / SPOT 09/17/12-09/17/12 5 :30 11:35P- 12:02A (ET) 1	al Line / SPOT 09/13/12-09/13/12 5 :30 7:58P- 9P (ET) 1 1 al Line / SPOT 09/13/12-09/13/12 4 :30 9P- 10P (ET) 1 1 al Line / SPOT 09/12/12-09/16/12 5 :30 11P- 11:35P (ET) 7 X X X al Line / SPOT 09/12/12-09/12/12 6 :30 10P- 11P (ET) 1 1 al Line / SPOT 09/12/12-09/12/12 6 :30 7:58P- 9P (ET) 2 2 al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) 1 1 al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) 1 1 al Line / SPOT 09/17/12-09/17/12 5 :30 12:58P- 3:58P (ET) 5 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	al Line / SPOT 09/13/12-09/13/12 5 :30 7:58P- 9P (ET) 1 1 al Line / SPOT 09/13/12-09/13/12 4 :30 9P- 10P (ET) 1 1 al Line / SPOT 09/12/12-09/16/12 5 :30 11P- 11:35P (ET) 7 X X X X X al Line / SPOT 09/12/12-09/12/12 6 :30 10P- 11P (ET) 1 1 al Line / SPOT 09/12/12-09/12/12 6 :30 7:58P- 9P (ET) 2 2 al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) 1 1 al Line / SPOT 09/12/12-09/12/12 5 :30 12:58P- 3:58P (ET) 5 1 al Line / SPOT 09/17/12-09/17/12 5 :30 12:58P- 3:58P (ET) 5 1 al Line / SPOT 09/17/12-09/17/12 5 :30 10A- 10:58A (ET) 3 al Line / SPOT 09/17/12-09/17/12 5 :30 11:35P- 12:02A (ET) 1	al Line / SPOT 09/13/12-09/13/12 5 :30 7:58P- 9P (ET) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	al Line / SPOT 09/13/12-09/13/12 5 :30 7:58P- 9P (ET) 1 1 1 1 al Line / SPOT 09/13/12-09/13/12 4 :30 9P- 10P (ET) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	al Line / SPOT 09/13/12-09/13/12 5 :30 7:58P- 9P (ET) 1 1 \$1,200.00 al Line / SPOT 09/13/12-09/13/12 4 :30 9P- 10P (ET) 1 1 \$2,800.00 al Line / SPOT 09/12/12-09/16/12 5 :30 11P- 11:35P (ET) 7 X X X X X X 7 \$550.00 al Line / SPOT 09/12/12-09/12/12 6 :30 10P- 11P (ET) 1 1 \$460.00 al Line / SPOT 09/12/12-09/12/12 6 :30 7:58P- 9P (ET) 2 2 \$750.00 al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) 1 1 \$2,700.00 al Line / SPOT 09/17/12-09/17/12 5 :30 12:58P- 3:58P (ET) 5 \$240.00 al Line / SPOT 09/17/12-09/17/12 5 :30 10A- 10:58A (ET) 3 \$\$170.00 al Line / SPOT 09/17/12-09/17/12 5 :30 11:35P- 12:02A (ET) 1 \$210.00	al Line / SPOT 09/13/12-09/13/12 5 :30 7:58P- 9P (ET) 1 1 \$1,200.00 \$1,200.00 al Line / SPOT 09/13/12-09/13/12 4 :30 9P- 10P (ET) 1 1 \$2,800.00 \$2,800.00 al Line / SPOT 09/12/12-09/16/12 5 :30 11P- 11:35P (ET) 7 X X X X X X 7 \$550.00 \$3,850.00 al Line / SPOT 09/12/12-09/12/12 6 :30 10P- 11P (ET) 1 1 \$460.00 \$460.00 al Line / SPOT 09/12/12-09/12/12 6 :30 7:58P- 9P (ET) 2 2 \$750.00 \$1,500.00 al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) 1 1 \$2,700.00 \$2,700.00 al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) 1 1 \$2,700.00 \$2,700.00 al Line / SPOT 09/12/12-09/12/12 5 :30 12:58P- 3:58P (ET) 5 \$240.00 \$1,200.00 al Line / SPOT 09/17/12-09/17/12 5 :30 10A- 10:58A (ET) 3 \$170.00 \$510.00 al Line / SPOT 09/17/12-09/17/12 5 :30 11:35P- 12:02A (ET) 1 \$2,00.00 \$2,00.00 \$1,200.00 al Line / SPOT 09/17/12-09/17/12 5 :30 11:35P- 12:02A (ET) 1 \$2,00.00 \$2,00.00 \$2,00.00 \$2,00.00 \$1,200.00 \$1,	al Line / SPOT 09/13/12-09/13/12 5 :30 7:58P- 9P (ET) 1 1 \$1,200.00 \$1,200.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/13/12-09/13/12 4 :30 9P- 10P (ET) 1 1 \$2,800.00 \$2,800.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/12/12-09/16/12 5 :30 11P- 11:35P (ET) 7 X X X X X 7 \$550.00 \$3,850.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/12/12-09/12/12 6 :30 10P- 11P (ET) 1 1 \$460.00 \$460.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/12/12-09/12/12 6 :30 7:58P- 9P (ET) 2 2 \$750.00 \$1,500.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) 1 1 \$2,700.00 \$2,700.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/17/12-09/17/12 5 :30 12:58P- 3:58P (ET) 5 \$240.00 \$1,200.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/17/12-09/17/12 5 :30 10A- 10:58A (ET) 3 \$11:35P- 12:02A (ET) 1 \$210.00 Norfolk (WVEC) (WVEC)	al Line / SPOT 09/13/12-09/13/12 5 :30 7:58P- 9P (ET) 1 1 \$1,200.00 \$1,200.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/13/12-09/16/12 5 :30 11P- 11:35P (ET) 7 X X X X X X 7 \$550.00 \$3,850.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/12/12-09/12/12 6 :30 10P- 11P (ET) 1 1 \$460.00 \$460.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/12/12-09/12/12 6 :30 7:58P- 9P (ET) 2 2 \$750.00 \$1,500.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) 1 1 \$2,700.00 \$2,700.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/12/12-09/12/12 5 :30 9P- 10P (ET) 1 1 \$2,700.00 \$2,700.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/17/12-09/17/12 5 :30 12:58P- 3:58P (ET) 5 \$240.00 \$1,200.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/17/12-09/17/12 5 :30 10A- 10:58A (ET) 3 \$10A- 10:58A (ET) 1 \$2,700.00 \$2,700.00 Norfolk (WVEC) (WVEC) al Line / SPOT 09/17/12-09/17/12 5 :30 11:35P- 12:02A (ET) 1 \$1 \$210.00 \$210.00 Norfolk (WVEC) (WVEC)

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:12 AM on Wednesday, September 19 2012

WVEC ISWVEC.TU 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848153 Schedule Dates 09/12/12-09/17/12 Advertiser Obama for America (14538) Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Product Political - US President (1174) Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Blair, Cheryl (2205)

NAGELBERG, DAN

(202) 338-6919 /

Weekly/Irregular

Accepted-Station:

OBAMA 9/11

1536

TeleRep - Philadelphia

National/Political Candidate - Agency

Salesperson

Sales Office

Buyer Name

Account Types

Date:

Billing Type

Comments

Phone/Fax

CPE

08/14/12 **Last Modified** 09/06/12 Penne Marsh **Entered By** No 06269313 Headline # Demo Order Type Normal Package Deal Commission % 15.00 Commission \$8,222.25 **Net Total** \$46,592.75

Date:

Comments:

Date Entered

Sales Tax

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Sep. 2012 128 \$54,815.00 Grand Total: 128 \$54,815.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
46.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	12:02A- 1:06A (ET)		1						1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)		8/23/12
47.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	12P- 12:57P (ET)		2						2	\$150.00	\$300.00	Norfolk (WVEC) (WVEC)		9/6/12
48.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	3:58P- 4:58P (ET)		1						1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/23/12
49.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	4:58P- 5:29P (ET)		1						1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)		9/6/12
50.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5A- 5:58A (ET)		1						1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)		9/6/12
51.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5:29P- 5:58P (ET)		1						1	\$510.00	\$510.00	Norfolk (WVEC) (WVEC)		9/6/12
52.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6P- 6:30P (ET)		1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		9/6/12
53.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5:58A- 7A (ET)		1						1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)		9/6/12
54.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	6:58P- 7:28P (ET)		1							\$600.00		Norfolk (WVEC) (WVEC)		8/23/12
55.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	7A- 9A (ET)		1						1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)		9/6/12
56.2	Normal Line / SPOT	09/17/12-09/17/12	6	:30	7:28P- 7:57P (ET)		1						1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		9/6/12
57.2	Normal Line / SPOT	09/17/12-09/17/12	4	:30	9A- 10A (ET)		2						2	\$425.00	\$850.00	Norfolk (WVEC) (WVEC)		9/6/12
	l				CON	FIF	RM	ATIC	NC	C	NC	ΓR	AC	T	I	I	ı	

Accepted-Agency/Advertiser: